





For health insurance. For Living



How do we compare on mental health?

Bupa By You health insurance gives you access to the most extensive mental health cover in the market*.

This is what makes our mental health cover go further

Features of mental health cover with Bupa By You comprehensive health insurance	 Bupa By You comprehensive	 AXA PPP Health Select	 Aviva Healthier Solutions	 Vitality Personal Healthcare
Continued cover for ongoing mental health conditions.	✓	✗	✗	✗
Cover for all types of addictions including alcohol, drug and substance abuse*.	✓	✗	✗	✗
Cover for mental health conditions, such as anxiety, relating to a learning, behavioural or development disorder.	✓	✗	✗	✗

*As of September 2020, this analysis is based on an internally conducted review of the consumer health insurance market using publicly available information from the major insurers in the UK consumer health insurance market. Combined, Bupa, AXA PPP, Aviva and Vitality hold approximately 90% of the Gross Written Premium income of UK PMI providers. Refers to standard mental health cover when this is included in the selected consumer health insurance product.

*To support addictions we fund one addiction treatment programme per membership lifetime.