Mental health.
A competitor comparison.
For health insurance.
For Living

How do we compare on mental health?
Bupa By You health insurance gives you access to the most extensive mental health cover in the market*.

This is what makes our mental health cover go further

<table>
<thead>
<tr>
<th>Features of mental health cover with Bupa By You comprehensive health insurance</th>
<th>Bupa By You comprehensive</th>
<th>AXA Health Health Select</th>
<th>Aviva Healthier Solutions</th>
<th>Vitality Personal Healthcare</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continued cover for ongoing mental health conditions.</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Cover for all types of addictions including alcohol, drug and substance abuse*.</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Cover for mental health conditions, such as anxiety, relating to a learning, behavioural or development disorder*.</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>

*As of May 2021, this analysis is based on an internally conducted review of the consumer health insurance market using publicly available information from the major insurers in the UK consumer health insurance market. Combined, Bupa, AXA Health, Aviva and Vitality hold approximately 90% of the Gross Written Premium income of UK PMI providers. Refers to standard mental health cover when this is included in the selected consumer health insurance product.

To support addictions we fund one addiction treatment programme per membership lifetime.

*Any treatment for learning difficulties, behavioural or developmental problems (LBD) are ineligible. However, we will now cover any related mental health condition linked to an LBD, for example anxiety or depression.

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